

Dr. D. Y. Patil Pratishthan's

Dr. D. Y. Patil Institute of Master of Computer Applications, MBA (2ND Shift)

Sector No.29, Behind Akurdi Railway Station, Pradhikaran, Nigdi, Pune – 411044

Tel No: 020-27640998, 202737393, Fax no: 27653054,

Website: www.dypimba.ac.in, Email: director@dypmca.ac.in

(Approved by the AICTE, Recognized by DTE (Mah.) and affiliated to Savitribai Phule University of Pune)

ACADEMIC CALENDAR – MBA DEPARTMENT

Academic Year: 2017-18
Semester: July – Dec 2017

Week (Sem III / Sem I)	Date	Particulars
Week 1 / Week 0 24/07/17 – 29/07/17	24/07/17	1. College Re-opens (Sem III) – Orientation
	25/07/17 – 29/01/17	Summer Internship Project Update – Guide – Student Interaction and action planning for report generation. (Refer Annexure III)
Week 2 / Week 1 01/08/17 – 05/08/17	01/08/17 – 04/08/17	1. Regular Academic Sessions (Sem III) 2. College opening for Sem I and Regular Academic Sessions 3. Personality Development Lab
	05/08/17	HOLIDAY – 1 st Saturday
Week 3 / Week 2 07/08/17 – 12/08/17	07/08/17 – 11/08/17	1. Regular Academic Sessions (Sem I & III) 2. Personality Development Lab 3. Ongoing SIP consultation with internal guides (Sem III) – (Refer Annexure I)
	12/08/17	1. Launch of Lakshya – The student Development Initiative for Sem I
Week 4 / Week 3 14/08/17 – 18/08/17	14/08/17	1. Regular Academic Sessions (Sem I & III) 2. Personality Development Lab
	15/08/17	HOLIDAY – Independence Day
	16/08/17 – 17/08/17	Induction for the 17-19 batch*
	18/08/17	Regular Academic Sessions
	19/08/17	HOLIDAY – 3 rd Saturday
Week 5 / Week 4 21/08/17 – 26/08/17	21/08/17 – 25/08/17	1. Regular Academic Sessions (Sem I & III) 2. Personality Development Lab 3. Submission of Final SIP draft for review and closure (Sem III)
	26/08/17	CORPORATE CONNECT – Session 1 (3 Speakers)
Week 6 / Week 5 28/08/17 – 02/09/17	28/08/17 – 01/09/17	1. Regular Academic Sessions (Sem I & III) 2. Personality Development Lab 3. 1 st Concurrent Assessment (Sem I & III) (Refer Annexure II) 4. Submission of 1 st Assignment (Sem I & III) (Refer Annexure IV) 5. Display of Aug 2017 Defaulter List and communication to Parents 6. GFM Meeting with Defaulters 8. Syllabus Completion: 40% (Annexure - Syllabus Coverage Template)
	02/09/17	HOLIDAY – 1 st Saturday

Week 7 / Week 6 04/09/17 – 09/09/17	04/09/17 – 08/09/17	1. Regular Academic Sessions (Sem I & III) 2. Personality Development Lab
	09/09/17	INDUSTRY VISIT
Week 8 / Week 7 11/09/17 – 15/09/17	11/09/17 - 15/09/17	1. Regular Academic Sessions (Sem I & III) 2. Personality Development Lab 3. Internal SIP VIVA – Sem III 4. GFM Meeting
	16/02/17	HOLIDAY – 3 rd Saturday
Week 9 / Week 8 18/09/17 – 23/09/17	18/09/17 – 22/09/17	1. Regular Academic Sessions (Sem I & III) 2. Personality Development Lab
	23/09/17	CORPORATE CONNECT – Session 2 (3 speakers)
Week 10 / Week 9 25/09/17 – 30/03/17	25/09/17 – 29/09/17	1. Regular Academic Sessions (Sem I & III) 2. 2 nd Concurrent Assessment 3. Submission of 2 nd Assignment 4. Display of Defaulter List for Sept 2017 5. Syllabus Completion – 80% 6. GFM Meeting
	30/09/17	Extra Sessions
Week 11 / Week 10 02/10/17 – 06/10/17	02/10/17 – 06/10/17	1. Regular Academic Sessions (Sem I & III) 2. Personality Development Lab
	07/10/17	HOLIDAY – 1 st Saturday
Week 12 / Week 11 09/10/17 – 14/10/17	09/10/17 – 13/10/17	1. Regular Academic Sessions (Sem I & III) 2. Personality Development Lab 3. GFM Meeting
	14/10/17	INDUSTRY VISIT
Week 13 / Week 12 16/10/17 – 21/10/17	16/10/17 – 20/10/17	1. Regular Academic Sessions (Sem I & III)
	21/10/17	HOLIDAY – 3 rd Saturday
Week 14 / Week 13 23/10/17 – 28/10/17	23/10/17 – 27/10/17	1. Regular Academic Sessions (Sem I & III) 2. Personality Development Lab 3. 3 rd Concurrent Assessment 4. GFM Meeting
	28/10/17	CORPORATE CONNECT – Session 3 (3 speakers)
Week 15 / Week 14 30/10/17 – 04/11/17	30/10/17 – 31/10/17	1. Regular Academic Sessions (Sem I & III) 2. 3 rd Concurrent Assessment 3. Display of Defaulter List for Oct 2017 4. Syllabus Completion – 100%
	01/11/17 – 03/11/17	SPPU Online Exam (Sem I)
	04/11/17	HOLIDAY – 1 st Saturday
Week 16 / Week 15 06/11/17 – 11/11/17	16/11/17	SPPU Online Exam (Sem I)

SEM End Exam – After the conduct of SPPU Online Exam

SPPU ONLINE EXAM – Tentative Schedule

SEM I – 1st Week of Nov 2017

SEM III – 2nd Week of Nov 2017

Dr. Kumendra Raheja
Academic In-charge - MBA

Dr. Shalaka Parker
Dean - MBA

1. Distribution of Internal Marks (30) – For Full Credit Subjects

Activity	Frequency / Sem	Marks Allocated
Concurrent Exam (Subjective & Objective)	3	15 Marks (5 / CA)
Attendance	3	5 Marks
Assignments	2	5 Marks
SEM End Exam (Only Subjective)	1	5 Marks

2. Distribution of Internal Marks (50) – For Half Credit Subjects

Activity	Frequency / Sem	Marks Allocated
Concurrent Exam (Subjective & Objective)	3	15 Marks (5 /CA)
Attendance	3	5 Marks
Assignments (only for Theory subjects)	2	5 Marks

3. Distribution of Internal Marks for Summer Internship Program (50)

Activity	Marks Allocated
Adherence to the SIP process	10 Marks
Project Report – 1 st Draft	10 Marks
Project Report – Final	10 Marks
Project Presentation and Viva	20 Marks

Dr. Kumendra Raheja
Academic In-charge - MBA

Dr. Shalaka Parker
Dean - MBA

ANNEXURE I

SUMMER INTERNSHIP PROGRAM CONSULTATION SCHEDULE – SEM I

Schedule: The SIP consultation sessions are plotted in the time table as shown below.

Alternate Week starting Week 1					
Time	Mon	Tue	Wed	Thu	Fri
9-10 am					
10-11 am					
11-11:15	SHORT BREAK				
11:15 - 12:15					
12:15-13:15					
1:15 - 14:00	LUNCH BREAK				
14:00-15:00					
15:00-16:00					
16:00-16:15	SHORT BREAK				
16:15-17:15		SIP	SIP		

Dr. Kumendra Raheja
Academic In-charge - MBA

Dr. Shalaka Parker
Dean - MBA

ANNEXURE II

SCHEDULE OF CONCURRENT ASSESSMENT (CA) – SEM I & III

SEM I					
Time	Mon	Tue	Wed	Thu	Fri
9-10 am	EBD (CA2 -25 /09)	OB (CA2 - 26/09)			
10-11 am	EBD (CA3 - 30/10)	OB (CA3 - 31/10)	EBD (CA1 - 30/08)	OB (CA1 - 31/08)	BOM (CA1 - 1/09)
11-11:15	SHORT BREAK				
11:15 - 12:15		LAB (CA1 - 29/08)	BOM (CA2 -27 /09)	LAB (CA2 - 25/09)	
12:15-13:15	ABD (CA1 - 28/08)		BOM (CA2 - 25/10)	LAB (CA3 - 26/10)	BRM (CA1 - 1/09)
1:15 - 14:00	LUNCH BREAK				
14:00-15:00	BRM (CA2 - 25/09)	ABD (CA2 - 26/09)			
15:00-16:00	BRM (CA3 - 30/10)	ABD (CA3 - 31/10)			
16:00-16:15	SHORT BREAK				
16:15-17:15		MF (CA1 - 29/08)	MF (CA2 - 26/09) MF (CA3 - 25/10)		

SEM III MARKETING					
Time	Mon	Tue	Wed	Thu	Fri
9-10 am	EPM (CA2 -25 /09)	NVM (CA2 - 31/08)			CRM (CA1 - 1/09)
10-11 am	EPM (CA3 - 30/10)	NVM (CA3 - 31/08)	EPM (CA1 - 30/08)	NVM (CA1 - 31/08)	CRM (CA2 - 29/09) CRM (CA3 - 27/10)
11-11:15	SHORT BREAK				
11:15 - 12:15			AM (CA1 - 30/08)	CB (CA2 - 28/09)	SM (CA2 - 29/09)
12:15-13:15	CB (CA1 - 28/08)	SM (CA1 - 29/08)	AM (CA2 - 27/09) AM (CA3 - 25/10)	CB (CA3 - 26/10)	SM (CA3 - 27/10)
13:15-14:05	LUNCH BREAK				
14:00-15:00		PSL (CA1 - 29/08)	CMR (CA2 - 27/09)	SBM (CA1 - 31/08)	
15:00-16:00	CMR (CA1 - 28/08)	PSL (CA2 - 26/09) PSL (CA3 - 31/10)	CMR (CA3 - 25/10)	SBM (CA2 - 28/09) SBM (CA3 - 26/10)	
16:00-16:15	SHORT BREAK				
16:15-17:15					

SEM III FINANCE					
Time	Mon	Tue	Wed	Thu	Fri
9-10 am	EPM (CA2 -25 /09)	NVM (CA2 - 31/08)			
10-11 am	EPM (CA3 - 30/10)	NVM (CA3 - 31/08)	EPM (CA1 - 30/08)	NVM (CA1 - 31/08)	
11-11:15	SHORT BREAK				
11:15 - 12:15			DT (CA2 - 27/09)	CIFR (CA1 - 31/08)	SM (CA2 - 29/09)
12:15-13:15	DT (CA1 - 28/08)	SM (CA1 - 29/08)	DT (CA3 - 25/10)	CIFR (CA2 - 28/09) CIFR (CA3 - 26/10)	SM (CA3 - 27/10)
13:15-14:05	LUNCH BREAK				
14:00-15:00		ERCAA (CA1 - 29/08)	FSMS (CA2 - 27/09)	BO-1 (CA1 - 31/08)	
15:00-16:00	FSMS (CA1-28/08)	ERCAA (CA2 - 26/09) ERCAA (CA3 - 31/10)	FSMS (CA3 - 25/10)	BO-1 (CA2 - 28/09) BO-1 (CA3 - 26/10)	
16:00-16:15	SHORT BREAK				
16:15-17:15					

SEM III HUMAN RESOURCE					
Time	Mon	Tue	Wed	Thu	Fri
9-10 am	EPM (CA2 -25 /09)	NVM (CA2 - 31/08)			
10-11 am	EPM (CA3 - 30/10)	NVM (CA3 - 31/08)	EPM (CA1 - 30/08)	NVM (CA1 - 31/08)	
11-11:15	SHORT BREAK				
11:15 - 12:15			LSSL (CA2 - 27/09)	OHR (CA1 - 31/08)	SM (CA2 - 29/09)
12:15-13:15	LSSL (CA1 - 28/08)	SM (CA1 - 29/08)	LSSL (CA3 - 25/10)	OHR (CA2 - 28/09) OHR (CA3 - 26/10)	SM (CA3 - 27/10)
13:15-14:05	LUNCH BREAK				
14:00-15:00		EHSW (CA1 - 29/08)	HRACM (CA2 - 27/09)	HRA (CA1 - 31/08)	
15:00-16:00	HRACM (CA1- 28/08)	EHSW (CA2 - 26/09) EHSW (CA3 - 31/10)	HRACM (CA3 - 25/10)	HRA (CA2 - 28/09) HRA (CA3 - 26/10)	
16:00-16:15	SHORT BREAK				
16:15-17:15					

Note: 1. The CA can be subjective test / Written Quiz-MCQ | 2. CA shall be conducted by the concerned faculty as per the schedule as indicated above.

Dr. Kumendra Raheja
Academic In-charge - MBA

Dr. Shalaka Parker
Dean - MBA

ANNEXURE III

FACULTY WISE ALLOCATION OF STUDENTS FOR SIP

Sr. No	Roll No.	Name of Student	Specialisation	SIPGuide	No of Students
1	5	Bawane Gauris	Finance	Dr. Pravin	15
2	10	Dale Samrat	Finance		
3	13	Dhokchaule Kshitej	Finance		
4	18	Hiwale Sanket	Finance		
5	22	Joshi Disha	Finance		
6	23	Kale Nayan	Finance		
7	25	Kamble Sumit	Finance		
8	27	Maske Ramdas	Finance		
9	31	More Ajay Umakant	Finance		
10	32	Nagpure Komal	Finance		
11	37	Panga Vinod Kumar	Finance		
12	43	Phansekar Namrata	Finance		
13	45	Sachdev Rashmi	Finance		
14	52	Sonawale Swetarani	Finance		
15	53	Tawar Mayank	Finance		
16	14	Dhonnar Rajaram	IT	Dr. Shalaka	5
17	28	Medankar Yogesh	HR		
18	48	Shinde Akanksha	IT		
19	49	Shinde Jayshree	HR		
20	56	Yadav Bhawna	HR		
21	4	Baruah Juthika Ratan	HR	Prof. Girija	10
22	33	Nijampurkar Aishwarya	HR		
23	38	Papal Supriya	Marketing		
24	40	Patil Rohit Sanjay	IT		
25	44	Rikame Harshada	HR		
26	50	Shinde Lokesh Sunil	IT		
27	51	Shinde Sachin	Marketing		
28	54	Thorat Sunny	Marketing		
29	55	Vidya Sagar	Marketing		
30	57	Yadav Bhumika	Marketing		
31	1	Agarwal Nikhil	IT	Dr. Kumendra + TBI Faculty	27
32	2	Aind Roshila	Marketing		
33	3	Bankar Nilam	Marketing		
34	6	Birajdar Aishwarya	Marketing		
35	7	Bule Ashish	IT		

36	8	Chandanshive Shivani	Marketing
37	9	Chavan Vikram	Marketing
38	11	Dalvi Akshay Sunil	Marketing
39	12	Dhandar Mahendra	Marketing
40	15	Ekhande Arjun	Marketing
41	16	Gaikwad Vishal	Marketing
42	17	Gogoi Nirjulee	Marketing
43	19	Honparkhe Rupali	Marketing
44	20	Hussain Danish Javed	Marketing
45	21	Jadhav Swapnil	Marketing
46	24	Kale Ravindra Arjun	IT
47	26	Kamble Tejashree	Marketing
48	29	Mishra Saurbh	Marketing
49	30	Mohammadiliyas	Marketing
50	34	Padval Mahesh	Marketing
51	35	Pande Priya	Marketing
52	36	Panga Venkatesh	Operations
53	39	Parate Rajat Ratan	Marketing
54	41	Pawar Ajay	Not Chosen
55	42	Pawar Navin Mohan	Marketing
56	46	Sawant Sachin Balu	Marketing
57	47	Sayed Farhat	Marketing

Dr. Kumendra Raheja
Academic In-charge - MBA

Dr. Shalaka Parker
Dean - MBA

ANNEXURE IV

SCHEDULE OF ASSIGNMENT SUBMISSION – SEM I & III

SEM I Subjects	Assignment 1	Assignment 2
Accounting for Business Decisions	1st Week of Sept 2017	2nd Week of Oct 2017
Economics for Business Decisions		
Legal Aspects of Business		
Business Research Methods		
Organization Behaviour		
Basics of Marketing		
Management Fundamentals		

SEM III Common Subjects	Assignment 1	Assignment 2
Strategic Management	1st Week of Sept 2017	2nd Week of Oct 2017
Enterprise Performance Management		
Startup and New Venture Management		

SEM III Marketing Subjects	Assignment 1	Assignment 2
Contemporary Marketing Research	1st Week of Sept 2017	2nd Week of Oct 2017
Consumer Behaviour		
Strategic Brand Management		
Customer Relationship Management		
Agricultural Marketing		

SEM III Finance Subjects	Assignment 1	Assignment 2
Direct Taxation	1st Week of Sept 2017	2nd Week of Oct 2017
Financial System of India , Markets and Services		
Strategic Cost Management		
Corporate & International Financial Reporting		
Equity Research, Credit Analysis & Appraisal.		
Banking Operations - I		

SEM III HR Subjects	Assignment 1	Assignment 2
Labor & Social Security Laws	1st Week of Sept 2017	2nd Week of Oct 2017
Human Resource Accounting & Compensation Management		
Employee Health, Safety & Welfare		
HR Audit		
Outsourcing of HR		
Public Relation & Corporate Communication		

Dr. Kumendra Raheja
Academic In-charge - MBA

Dr. Shalaka Parker
Dean - MBA

ANNEXURE V
SYLLABUS COVERAGE TEMPLATE (SEM I & III)

Faculty	Subject	Code	Total Core Sessions	Sessions Conducted till 02/09/17)	Sessions Conducted till 03/10/17)	Sessions Conducted till 30/11/17)	Gap	Reason for Gap (if any)
Dr. Shalaka	Organization Behaviour	105	40					
	Public Relation & Corporate Communication	311H	25					
Dr. Kumendra	Enterprise Analysis – Desk Research	115	25					
	Basics of Marketing	106	40					
	Strategic Management	301	40					
	Strategic Brand Management	309M	25					
	Personal Selling Lab	310M	25					
Dr. Pravin	Accounting for Business Decisions	101	40					
	Financial System of India , Markets and Services	306F	25					
	Strategic Cost Management	307F	25					
Prof. Girija	Business Research Methods	104	40					
	Management Fundamentals	107	25					
	Enterprise Performance Management	301	40					
	Outsourcing of HR		25					

Note: This sheet will be uploaded on MBA FTP area. Each faculty is required to fill the same on the designated dates.

Dr. Kumendra Raheja
Academic In-charge - MBA

Dr. Shalaka Parker
Dean - MBA

ANNEXURE VI

CORPORATE CONNECT SCHEDULE (SEM I & III)

Date	Day	Speaker	Time
26/08/17	Saturday	Speaker 1 – TBI*	10:00 – 12:00
		Speaker 2 – TBI*	12:15 – 14:15
		Speaker 3 – TBI*	15:15 – 17:15
23/09/17	Saturday	Speaker 4 – TBI*	10:00 – 12:00
		Speaker 5 – TBI*	12:15 – 14:15
		Speaker 6 – TBI*	15:15 – 17:15
21/10/17	Saturday	Speaker 7 – TBI*	10:00 – 12:00
		Speaker 8 – TBI*	12:15 – 14:15
		Speaker 9 – TBI*	15:15 – 17:15

Note: Speakers would be a mix of Alumni and Recruiters @ DYPIMBA

* - To Be Identified

Dr. Kumendra Raheja
Academic In-charge - MBA

Dr. Shalaka Parker
Dean – MBA

ANNEXURE VII

INDUSTRY VISIT SCHEDULE (SEM I & III)

Date	Day	Industry Type	Time
09/09/17	Saturday	Manufacturing – TBI*	10:00 – 17:00
14/10/17	Saturday	Service – TBI*	10:00 – 17:00

Note: Speakers would be a mix of Alumni and Recruiters @ DYPIMBA

* - To Be Identified

Dr. Kumendra Raheja
Academic In-charge - MBA

Dr. Shalaka Parker
Dean – MBA